

Our Guarantee

Frenn Photography
11401 W. National Avenue • West Allis, WI
414.321.1335
www.frennphotography.com

Because of the personalized attention we give to every client, we do our best to find out what type of photography you like and then strive to help you get what you are looking for. Because we are so confident that you will be satisfied with your portraits we offer this guarantee.

Your satisfaction is guaranteed. If at the first appointment of viewing the proofs you are not 100% satisfied, Gilbert Frenn Photography will either refund your portrait session fee or rephotograph the session.

Gilbert Frenn Photography wants you to be totally pleased with your portrait and our service. Our guarantee is our way of saying you are important to us and so is your satisfaction.

Our Portrait Pricing

One of the questions you might be asking is “How much will this cost?” The best answer I can give you is we have packages that start at \$185 and an ala carte system where pricing starts at \$35.

Once your student is photographed we will send you home with our product catalog where you can review our prices before placing your order. When it comes time to place your order we will guide you to the best possible value.

Our policy is - a 50% deposit is due when the order is placed and payment in full upon pick-up. If you are interested we can set-up a payment plan that will work for you. If you have any questions about pricing please give the studio a call and we can help.

Our Hours

Monday - Closed • Tuesday - 10-6 • Wednesday - 10-6 • Thursday - 10-6
Friday - 10-6 • Saturday - 10-3

Your Images - viewing & ordering

Please discuss these options and be ready to tell us which way you'd prefer on the day of your session. After you are photographed you will be asked what option you prefer this will determine your next appointment. Remember you will have had the opportunity to look over our product catalog. We strongly recommend filling out the “check-list” to help you figure out the sizes and quantities you will need.

Your Options

1. **View at the studio** - your viewing will be done using our projection system about one week after your session. Images from your photo session will be projected to help you choose the poses you desire and the correct size. Make sure all decision makers are present at this viewing appointment. To change the date or time for a viewing a 48 hour notice is needed. A \$50 fee will be for the following:

1. Changing appointment with less than 48 hr notice
2. A second viewing after a missed appointment or for others to place their order.

2. **Portrait Memory Book** - If it is not practical for all decision makers to come to the showing at the studio we recommend our very popular Memory Books. The book will contain the images from your senior portrait session for you to take home and show your friends & family. This book is yours to have forever as a special keepsake. Your portrait memory book must be picked up within 14 days from your portrait session. To meet your schools deadline for yearbook submission your order must be placed no later than 10 calendar days from picking up the book.

8x8 - Soft-Cover - \$185

8x8 - Hard-Cover Coffee Table Book - \$295

8x8 - Lay-Flat Book - \$475



Your Skin

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Blemishes: A breakout is not an unusual thing to happen right before picture day - it's called "Murphy's Law". But don't worry and think you have to cancel your session. Our portrait finishes include enhancement: this will eliminate blemishes & imperfections so you look great!

Birthmarks and Moles: It is important to let us know if you want something removed on your final portrait order. Keep in mind these little birthmarks and moles make "you who you are"! We will not remove any birthmarks or moles unless you tell us.

Braces: If you would like braces removed in your final portrait there is an extra charge of \$55 per pose.

Additional Artwork: Sometimes there is something extra that you might want accented, removed, added, replaced - above and beyond the normal enhancement. No problem, if you are looking for specific artwork please speak to our artist to discuss the details of your request.

Your Stuff - otherwise known as props

We encourage you to bring in things that make your portrait special and unique to you! We sometimes have students tell us "I don't have any hobbies or I'm not on a sport". Everyone has interests. Here are a few ideas to inspire you:

- Bring your books if you like to read
- Are you a gamer? Bring in your X-Box, the controls, and the games
- Do you paint? Bring your brushes, paints, and of course your art!
- So you can sing? Bring in the mic!
- Do you play an instrument? Bring that in and don't forget the sheet music.
- On a sport? Bring in the uniform - most coaches will be happy to loan it out for pictures. Bring in the football, basketball, baseball, your trophies, medals, letter jacket.....you get the idea.

Your Pets

- Please bring your pet in a pet carrier when appropriate.
- Otherwise we ask that all dogs are leashed.
- Bring in a bowl for water and some treats.
- Other animals may be at the studio when your pet is so bring someone along to watch your pet or take them home when they are done in your portraits.
- You are responsible for your pet's accidents and actions!

Your Dog

- They can be photographed indoors or outdoors
- Make sure they use the bathroom before you come but...incase they need to you can take them to our backyard but *please* clean up after your pet we use our backyard to photograph!
- Most dogs do great and sometime we can even get a smile from you dog....no kidding.

Your Cat

- We photograph cats indoors - they really don't like it outdoors and become very distracted and somewhat nervous. Doesn't make for good expressions!

Exotic Pets

- Bring in your unusual pets
- Must be caged until they are being photographed.
- You are responsible for the actions of your pet
- We have photographed birds, iguanas, newts, and.....

When booking your session please let our staff know you are planning on bringing in your pet and the type of pet it is.

Your Outdoor Session

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Clothing: Casual is best, blue jeans, and khaki's. Guys - wear a polo or button down shirt for a sporty look. Girls - sundresses work well for that summertime look.

The Pond and Waterfall: This outdoor feature is one of our most popular and fun. It will depend on how wet you want to get! Some of our seniors just want to dip their toes and some will be laying down on the waterfall - either way we ask that you bring:

- a dry set of undergarments to change into after your waterfall shots
 - a towel to dry off
 - a plastic bag to carry your wet clothes home in
- Normally we shot this part of your session last.

Wisconsin Weather: They say if you wait a minute the weather will change. It's hard to predict the weather but if it does happen to rain and you have an outdoor session we will reschedule but we will still do your indoor session.

We make every effort to call before your session if the weather is questionable. We do however, like overcast days, they are actually better for outdoor photography.

Your Friends & Family

The more the merrier - bring your friends to your photo session. We will do about 2 or 3 poses with your friends or siblings. If you want more you can schedule a separate session for \$30. Make sure your friends arrive on time and you coordinate your clothing.

Since this day is about the student we ask that friends leave after their part of the session is over so we can concentrate on your senior.

Because you booked your senior portrait session with us you are entitled to a family portrait session for only \$25! This is a savings of \$75 to \$100!!! This offer is good until your senior graduates. Book early these sessions fill up fast.

Your Clothing

Your senior portraits are not about your clothing but taking the time to pick the best color and style for your backgrounds will show in your images.

Here are a few tips -

- Dark Backgrounds - Dark clothing
 - Light Backgrounds - Light clothing
- Solid Colors Work Best! This will help focus on your face and not your clothing.
- Long sleeves photograph much better than short sleeves or camis.
 - Long pants photograph much better than shorts or mini-skirts
Sitting poses can be difficult when trying to maneuver a mini-skirt or short-shorts!
 - Colors - if you look in your closet you will probably have a common theme or a lot of one color. That's your color you will most likely look best in!
 - Necklines - Turtle necks are good for a thin face look fuller
V-Neck can slim a face out
Boatneck can add weight to shoulders & neck
 - Guys - Wearing a white shirt under a sportscoat or jacket is fine - but if you are just wearing a shirt and tie wearing a solid colored shirt works best. For a little less formal look sweaters or polo shirts work too!

- **ARRIVE ON TIME** - if you are late our next appointment will have to wait and you run the chance of having to reschedule all or part of your session.

- **PLAN FOR OUR SESSION** - plan for your session, shoes, accessories, jewelry, etc. Pack the night before to avoid that rushed feeling.

- **PROPER FITTING CLOTHES** - not too loose & not too tight - the proper fitting clothing will help you look your best.

- **SOLID COLORS PREFERRED** - wearing solid colors will put the focus on your face instead of your clothing - also it will give you more flexibility when choosing your backgrounds.

- **LIGHT TAN** - having a little color is a good thing. Having a dark heaving tan will give you an orange unnatural look. Avoid sunburn skin and tan lines both are costly to remove.

- **MANICURED NAILS** - clean and manicured nails will give you a put together look. Chipped nails will look sloppy and unkept.

- **CLEAN & PRESSED CLOTHING** - if you can tell it's wrinkled on the hanger you will see it in your portraits.

- **NEUTRAL COLORED NAILS** - Choose neutral colors. Bright and unusual colors can be distracting.

- **NATURAL COLORED MAKE-UP** - Wear your make-up with natural color to accent your eyes and lips

- **NATURAL HAIRSTYLE** - wear your hair the way you always wear your hair. Your portrait day is not a day to try something new and interesting. Hair spray is a must to help all those little fly aways!

- **GROOMED EYEBROWS** - neat and clean brows will only enhance your features.

- **CLEAN SHAVEN** - shaving right before your portrait is recommended. Five o'clock shadow is extremely hard & costly to remove once your photographs are taken.

- **CLASSIC CLOTHING** - classic styles and solid colors are always in style and they will help to create a portrait that will last a lifetime. Trendy clothing can date a portrait.

- **PROPER UNDERGARMENTS** - if you can see it in the mirror so can the camera. Pay attention to see through, filmy type clothing. Make sure you have the proper undergarments to cover things up.

THINGS TO AVOID.

- Clothing that is too big or too tight

- Horizontal strips, loud patterns, big floral prints, shirts with wording

- Dark eye make-up

- Chipped nail polish

- Wrinkled clothing

- Deeply tanned skin and sunburned skin

- Unshaven

- See-through clothing

- Very short-shorts or mini-skirts